# Chicago Daily Law Bulletin. 2 2 0 3 Μ К

ChicagoLawBulletin.com



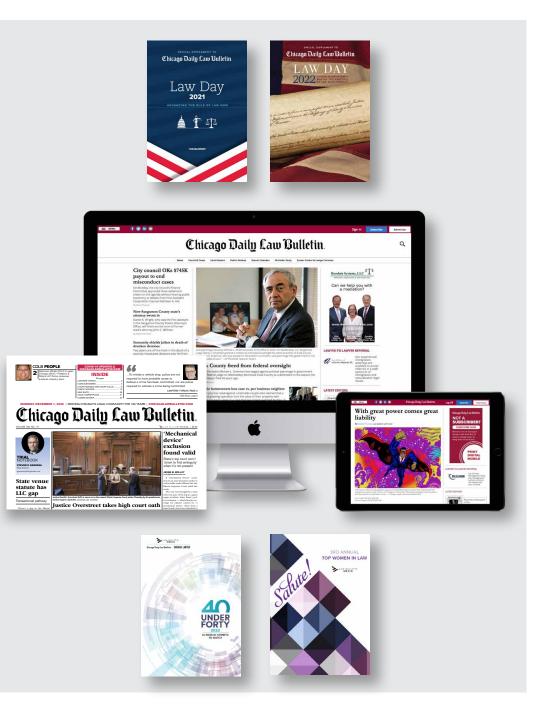
# 2023 MEDIA KIT

Since 1854, the Chicago Daily Law Bulletin has been delivering the must-have legal news to practicing lawyers across Chicagoland. Our daily newspaper provides award-winning stories and must-read breaking news from Illinois county and federal courts. Simply put, the Chicago Daily Law Bulletin is a must-read for every lawyer navigating a case to trial.

The Chicago legal community relies on the Chicago Daily Law Bulletin and www.ChicagoLawBulletin.com to provide news, events, public notices, court assignments and court opinions every business day. The legal field is constantly changing and the Chicago Daily Law Bulletin is the exclusive trusted source for law firms and litigation support providers in Chicago.

Whether you prefer to consume your news in a print or in a digital format, our editors format the news to meet our sophisticated readers' needs. Hot off the press, newspapers are hand-delivered to law firms in the Chicago Loop, and the daily headlines are e-mailed every afternoon to our digital audience. We also now have a digital flipbook or e-zine you can read on a tablet or mobile device.

Our advertising sales staff is well equipped to customize and market your product or services to our loyal, professional and purchasing power audience.



# **DEMOGRAPHICS & STATISTICS OF OUR READERSHIP**

# LAW FIRM SIZE PERCENTAGE OF CIRCULATION

Solo Practitioner

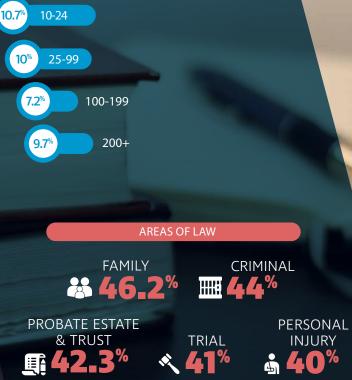
2-4

5-9

**27.1**<sup>%</sup>

**19.3**%

15%



CORPORATE REAL ESTATE PRACTICE 37.7% A 33.9% A 24.6%

GENERAL



FOR MORE INFORMATION, CONTACT ADAM HREJSA AT 312-644-2942 | AHREJSA@LAWBULLETINMEDIA.COM

# SPONSORED CONTENT/NATIVE ADVERTISING

EASILY GET YOUR COMPANY OR LAW FIRM IN FRONT OF AND PUBLISHED TO OVER 20,000 MEMBERS OF THE CHICAGO LEGAL COMMUNITY.

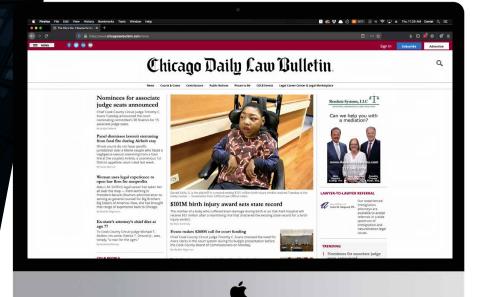
> Professionally written story features your company as the leader/expert. Quotes from you and paragraph on your business and how to contact you.

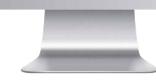
Your story featured "natively" within the editorial of the Chicago Daily Law Bulletin desktop (core) website for four weeks.

Stories will also be featured on our mobile site. All stories will be passed through an editorial vetting process and may be revised to be in line with our editorial standards.

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Traffic is directed to a URL of your choice.







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# 2023 PRINT AD RATES & SIZES



	Open	5X	10X	<b>26X</b>	52X	156X
Full Page	\$2,163.00	\$1,946.70	\$1,869.45	\$1,720.10	\$1,328.70	\$1081.50
1/2 Page	\$1,189.65	\$1,071.20	\$1,027.94	\$947.60	\$865.20	\$757.05
1/4 Page	\$595.34	\$535.60	\$515.00	\$473.80	\$432.60	\$406.85

\*Four Color is available for an additional \$200 per insertion

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	1-9x	10-14x	15-25x	26+
Preprinted Inserts	\$2,163.00	\$1,946.70	\$1,869.45	\$1,720.10
(Per insert price)				

Maximum size is  $7.5'' \times 11''$ \$2,500. No postal indicia on supplied inserts. Send proof of insert one week prior to publishing to establish acceptance.

# All rates are per insertion. Rates are net. Agencies add 15%.

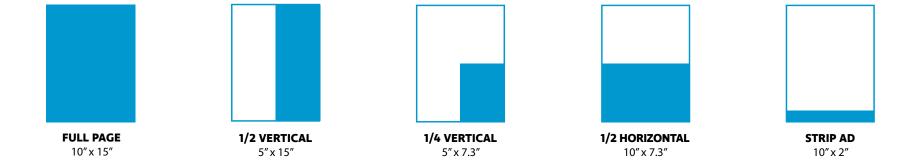
For more information about rates and special issues, contact one of our team members today:

Adam Hrejsa | Sales Team Leader 312-644-2942 ahrejsa@lawbulletinmedia.com

Deadline

5 business days after ad reservation date

Format high resolution PDF (300 DPI)



# 2023 DIGITAL AD RATES & SIZES

# ChicagoLawBulletin.com

<b>BBK</b> USERS	54K UNIQUES	100K PAGE VIEWS
Digital Advertising	<b>ROS Weekly</b>	<b>ROS Monthly</b>
240x400 Premium Tower Spot	\$600	\$1,900
300x250 Box ad	\$450	\$1,400
728x90 Banner	\$500	\$1,500

# **CDLB Morning Lineup**

6K DAILY RECIPIENTS	-16K OPENS	<b>129</b> OPEN RA	
Digital Advertising	Weekly	Monthly	
728x90 Banner Premium Top Spot	\$650	\$2,300	
728x90 Banner	\$400	\$1,250	

# **CDLB** Afternoon headlines

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### **Daily Headline Emails** MORNING LINEUP Chicago Daily Law Bulletin. POWERED BY Chicago Daily Law Bulletin. We're fluent in arbitration at JAMS. •(...)• Local Solutions Global Reach (ADR) MEET OUR EXPERIENCED ARBITRATORS Overstream Announces as an one were court taken. This Daniel Adjustment to com-Justice Linker Commenter testimated bia interaction to run for the linkers Boyneme Court vacance phot will be created by Justice Lingel Kammerker antimerent is vacable and the second part of the Dani Justice Court (2008 and was related a 2014. The linke Signeme Court assigned Overstreet to III a vacancy on the 5th District Appending Court 1807. It was mice the other Justice Courts (2018 and was related a 2014. Nominees for associate judge seats announced the court pomination \$101M birth injury award sets state record e mother of a baby who suffered brain damage during birth at an Oak Park hospital will receive \$51 lice after a monthlong trial that shattered the existing state record for a birth-injury verdict. COURT: JANUS NOT ENTITLED TO UNION FEE REFUND Count: Allow on Camming of General Count of Beneral Park Count of Count Park Count of Count Coun Woman uses legal experience to open law firm for nonprofits Abis L.M. Griffin's legal career has taken her all over the map — from working in President Barack Obama's administration to serving as general counsel for Big Brothers Big Sisters of America. New, she is brought that range of exp Hon. Patrick F. Lustig, ret. 312.246.3770 www.patricklustigmediation.com Processory Productions Face unnuk. BATLE Two doarn neverly elected protections who are puting grogessive potices across the country and breaking from cleades of togoth-on-cher braining are facing alrap critician from lammaters, governors, police union leaders, follow district attionnys and Trang administration ficials — score are asing that the process are "reproved ying give raises to decine charges and arguing that their polices will drive up criter rates," <u>according to The Watchnoton</u> Dat. Trump attacks whistleblower, but won't say name. President Donald Trump is blasting the media for not reporting the name of a person who ha identified in conservative circles as the whistleblower who spurred the impeachment inquiry. has carefully avoided using the name immedi. as been PLACES TO BE California school district to pay \$28M after boy hit by car A Southern California school district will pay \$28.5 million in damages after a boy with special need hit by a car and severely injured while under the supervision of school personnel, attorneys said Tur in San Bernardino. Calif. LAP 2019 Annual Dinner Lawvers' Assistance Program; 5:30 PM, November 14; The Union League Club, 65 W Jackson Blvd, Andie & Al & Yout Women's Bar Association of Illinois; 5:30 PM, November 14; Ernst & Young, 155 N. Wacker Dr., 20th Illinois marijuana law aims to undo harm from past In addition to expunding hundreds of thousands of criminal records for man he law's architects added provisions meant to benefit co effected by law enforcement's efforts to combat the drug. nities that have been the mo "Citizen 865: The Hunt for Hitler's Hidden Soldiers in America" book signing Elinois Holocaust Museum & Education Center; 2:00 PM, November 17; 9603 Woor LEGAL BRIEFS ds Drive Skoki CDLB People AABAR Judicial Reception Arab American Bar Association of Illinois; 5:00 PM, November 20; Alhambra Palace Restaurant, 1240 dolph St., Chicag eBlast ads

- Choose your date, time and subject line
- Submit your own design or our design department will create a one for you

# **Sponsored Content**

2 Weeks

\$1,200

# AD SUBMISSION GUIDELINES

In order to efficiently process digital ads, one high-resolution, composite file is the goal. This file can either be a print-optimized PDF (PDF/X1a) or a TIF for placement in a page layout program. The following guidelines and specifications are to assist you in the process. All duotones should be created in a photo manipulation program, such as Photoshop. Graphics colorized in a page layout program may not print as expected.

## Trapping

You are responsible for Overprint and Knockout settings.

# Ad construction

The document size of the ad should be the same as the desired final size of the ad.

On full page ads, all vital copy (text or images) should be no closer than .25" to the trim. Any ad that is designed to bleed should extend at least .125" (1/8") past the trim. All trim and registration marks should be offset by 9 points or .125".

Make sure all colors in the color palette are correctly defined as Process (CMYK). All RGB, LAB and Index colors must be converted to CMYK or they will not print correctly.

Do not use rules less than .25 point. This may not appear.

# **Electronic File Submission Requirements**

Email files to Adam Hrejsa at

# ahrejsa@lawbulletinmedia.com.

Preferred file types:

- PDFs exported from graphics software
- TIFs (must be flattened and saved from Photoshop)

# Other file types

- EPS\* (fonts must be outlined)
- Photoshop (must be flattened)

\*Do not embed EPS files within another EPS file. Nesting EPS files can cause output errors.

We do not accept Microsoft Publisher, Microsoft PowerPoint or CorelDraw files.

### Images

All screened graphics should have effective resolution of 300 DPI. All bitmap graphics (line art) should have an effective resolution of 600 DPI.

Note: When you enlarge a graphic, you are changing the effective resolution. For example, a 300 DPI graphic placed at 200% will have an effective resolution of 150 DPI.

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