Chicago Daily Law Bulletin. 2022 MEDIAKIT

ChicagoLawBulletin.com



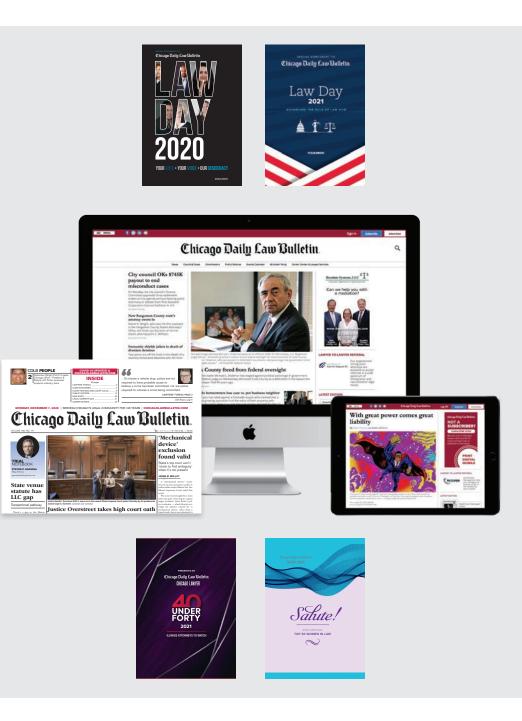
2022 MEDIA KIT

Since 1854, the Chicago Daily Law Bulletin has been delivering the must-have legal news to practicing lawyers across Chicagoland. Our daily newspaper provides awardwinning stories and must-read breaking news from Illinois county and federal courts. Simply put, the Chicago Daily Law Bulletin is a must-read for every lawyer navigating a case to trial.

The Chicago legal community relies on the Chicago Daily Law Bulletin and www.ChicagoLawBulletin.com to provide news, events, public notices, court assignments and court opinions every business day. The legal field is constantly changing and the Chicago Daily Law Bulletin is the exclusive trusted source for law firms and litigation support providers in Chicago.

Whether you prefer to consume your news in a print or in a digital format, our editors format the news to meet our sophisticated readers' needs. Hot off the press, newspapers are hand-delivered to law firms in the Chicago Loop, and the daily headlines are e-mailed every afternoon to our digital audience. We also now have a digital flipbook or e-zine you can read on a tablet or mobile device.

Our advertising sales staff is well equipped to customize and market your product or services to our loyal, professional and purchasing power audience.



DEMOGRAPHICS & STATISTICS OF OUR READERSHIP

LAW FIRM SIZE PERCENTAGE OF CIRCULATION





FOR MORE INFORMATION, CONTACT ADAM HREJSA AT 312-644-2942 | AHREJSA@LAWBULLETINMEDIA.COM

SPONSORED CONTENT/NATIVE ADVERTISING

EASILY GET YOUR COMPANY OR LAW FIRM IN FRONT OF AND PUBLISHED TO OVER 20,000 MEMBERS OF THE CHICAGO LEGAL COMMUNITY.

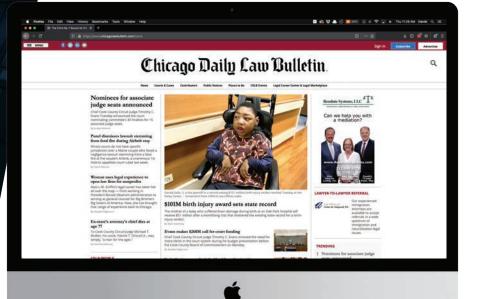
> Professionally written story features your company as the leader/expert. Quotes from you and paragraph on your business and how to contact you.

Your story featured "natively" within the editorial of the Chicago Daily Law Bulletin desktop (core) website for four weeks.

Stories will also be featured on our mobile site. All stories will be passed through an editorial vetting process and may be revised to be in line with our editorial standards.

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Traffic is directed to a URL of your choice.





2022 PRINT AD RATES & SIZES



	Open	5X	10X	26X	52X	156X
Full Page	\$2,163.00	\$1,946.70	\$1,869.45	\$1,720.10	\$1,328.70	\$1081.50
1/2 Page	\$1,189.65	\$1,071.20	\$1,027.94	\$947.60	\$865.20	\$757.05
1/4 Page	\$595.34	\$535.60	\$515.00	\$473.80	\$432.60	\$406.85

*Four Color is available for an additional \$200 per insertion

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	1-9x	10-14x	15-25x	26+
Preprinted Inserts	\$2,163.00	\$1,946.70	\$1,869.45	\$1,720.10
(Per insert price)				

Maximum size is 7.5" x 11" \$2,500. No postal indicia on supplied inserts. Send proof of insert one week prior to publishing to establish acceptance.

All rates are per insertion. Rates are net. Agencies add 15%.

For more information about rates and special issues, contact one of our team members today:

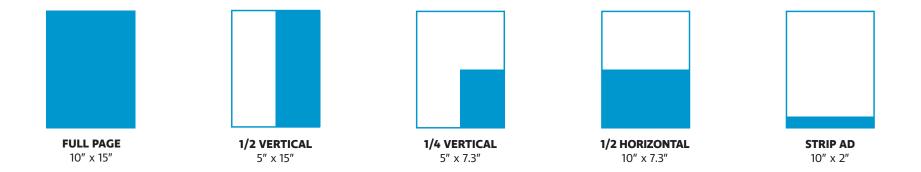
Adam Hrejsa | Sales Team Leader 312-644-2942 ahrejsa@lawbulletinmedia.com

Deadline

5 business days after ad reservation date

Format

high resolution PDF (300 DPI)



2021 DIGITAL AD RATES & SIZES

ChicagoLawBulletin.com

33K USERS	54K UNIQUES	100K PAGE VIEWS
Digital Advertising	ROS Weekly	ROS Monthly
240x400 Premium Tower Spot	\$600	\$1,900
300x250 Box ad	\$450	\$1,400
728x90 Banner	\$500	\$1,500

CDLB Morning Lineup



CDLB Afternoon headlines



Daily Headline Emails MORNING LINEUP Chicago Daily Law Bulletin. Chicago Daily Caw Bulletin We're fluent in arbitration at JAMS.) Local Solution Global Reach MEET OUR EXPERIENCED ARBITRATORS Oversite and a subsection are in the water cancer of address in the the the theory of the subsection and the subsection to not for the Binots Supervise Court values Oversite of Countering and Supervised Marketon and Supervised Court and Subsection and address and Court and Subsection and water and address and address and address and address and courts and subsection and water and address and address and address and address and courts and subsection and water and address and add Nominees for associate judge seats announced Over Cost County Circuit Judge Timothy C. Even Tuesday enrounced \$101M birth injury award sets state record The mother of a bady who suffered brain Garcage during birth at miltion after a monthing trial that abattered the existing state rec Count: Allows evol semiful to locate and allowed to the setup value fees are uncertainticed, an appraise a 1.3. Support South South to pay such these are not always within the setup value of the setup of 200 July (South South Woman uses legal experience to open law firm for nonprofits Abis LM. Critin's legal career has taken her all over the map — ton working in President Banck Oberes's administration to serving as perveral counsel for Big Brothers Big Bisters of Annolca. Now, she mange of e The Word is Outl Pat Lustig is a Great Mediato Hon. Patrick F. Lustig, ret. PROGRESSIVE PROSECUTORS FACE UPHILL EXITLE Two dozen moently elected prosecutors who are pushing progressive policies across the country and breaking three docates of tough-co-inter thinking anticing sharp criticium from lawmakers, governors, police union leaders, fellow datiet attorneys and Trump administration 312 348 3770 dicials — some are saying that the proseculors are "improperty using their roles to decline charges and arguing that their policies will drive up crime rates." according to The Washington Trump.attacks.whistleblower, but won't say name President Donald Trump is biasting the media for not reporting the name at a per isolatified in conservative circles as the whitehildness who spured the impeation has carefully avoided using the name firmed? PLACES TO BE California school district to pay \$28M after boy hit by car LaP 2019 Annual Dinner Lawyer' Assistance Program: 5-30 PM, November 14: The Union Lesgue Club, 65 W Jackson Blvd, Olicogo A Southern California school district will pay \$28.5 million in damages after a boy will fit by a car and severely injuried while under the supervision of school personnel, all in San Bernardrin, Calif. Andie & Al & You! Women's Bar Associ Illinois marijuana law aims to undo harm from past In addition to expiring hundreds of thousands of commal records for mar tion of Illinois; 5:30 PM, November 14; Ermit & Young, 155 N. Wacker Dr., 209 Floor, Chicago e law's architects added provisions meant to benefit co locked by law enforcement's efforts to combat the drug. "Gillizen 865: The Hunt for Hitler's Hidden Soldiers in America" book signing Binols Holcoust Museum & Education Center 2 00 PM. November 17: 0003 Web LOGAL BRIEFS CDLB People News and notes from the legal community AABAR Judicial Reception Analytic American Bar Association of Illinois; 5:00 PM, November 20, Albentina Palace Randolph St., Chicago eBlast ads

- Choose your date, time and subject line
- Submit your own design or our design department will create a one for you

Sponsored Content

2 Weeks

\$1,200

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AD SUBMISSION GUIDELINES

In order to efficiently process digital ads, one high-resolution, composite file is the goal. This file can either be a print-optimized PDF (PDF/X1a) or a TIF for placement in a page layout program. The following guidelines and specifications are to assist you in the process. All duotones should be created in a photo manipulation program, such as Photoshop. Graphics colorized in a page layout program may not print as expected.

Trapping

You are responsible for Overprint and Knockout settings.

Ad construction

The document size of the ad should be the same as the desired final size of the ad.

On full page ads, all vital copy (text or images) should be no closer than .25" to the trim. Any ad that is designed to bleed should extend at least .125" (1/8") past the trim. All trim and registration marks should be offset by 9 points or .125".

Make sure all colors in the color palette are correctly defined as Process (CMYK). All RGB, LAB and Index colors must be converted to CMYK or they will not print correctly.

Do not use rules less than .25 point. This may not appear.

Electronic File Submission Requirements

Email files to Adam Hrejsa at

ahrejsa@lawbulletinmedia.com.

Preferred file types:

- PDFs exported from graphics software
- TIFs (must be flattened and saved from Photoshop)

Other file types

- EPS* (fonts must be outlined)
- Photoshop (must be flattened)

*Do not embed EPS files within another EPS file. Nesting EPS files can cause output errors.

We do not accept Microsoft Publisher, Microsoft PowerPoint or CorelDraw files.

Images

All screened graphics should have effective resolution of 300 DPI. All bitmap graphics (line art) should have an effective resolution of 600 DPI.

Note: When you enlarge a graphic, you are changing the effective resolution. For example, a 300 DPI graphic placed at 200% will have an effective resolution of 150 DPI.

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