

midwest REAL ESTATE NEWS MAGAZINE® Midwest Real Estate News Magazine every **Tuesday** and **Thursday** provides more than **26,000 e-news subscribers** with the latest trends, news and milestones in the Midwest commercial real estate industry. That's when we send our weekly e-blasts of company promotions, profiles of industry leaders and commercial industry news.

These e-news blasts are the perfect vehicle for advertisers to reach the industry's biggest names. If they do CRE business in the Midwest, they receive our weekly e-blasts.

ADVERTISING RATES

- Top Horizontal Banner** \$750 per e-blast
760px (w) x 100px (h)
- Side Banner** \$500 per e-blast
310px (w) x 260px (h)
- Mid Banner** \$500 per e-blast
470px (w) x 90px (h)

INCREASE FREQUENCY @ MORE SAVINGS

- 2-4x Horizontal Banner** \$500 per week
760px (w) x 100px (h)
- 5+ Horizontal Banner** \$400 per week
760px (w) x 100px (h)
- 2-4x Side Banner** \$400 per week
310px (w) x 260px (h)
- 5+ Side Banner** \$350 per week
310px (w) x 260px (h)



SUBMISSION GUIDELINES

Creative must be submitted as a **JPEG** with a resolution of **72 DPI** (pixels/dots per inch) at actual size (see above for banner dimensions). We will NOT except PDF files or Microsoft Word documents.