

CIP WEEKLY E-NEWS BLASTS DIGITAL ADVERTISING



Chicago Industrial Properties every **Tuesday** and **Thursday** provides more than **8,000 subscribers** with the latest trends, news in the Chicago Metro commercial real estate industry. Reach the commercial real estate community through instant viewership while branding and sustaining your market share.

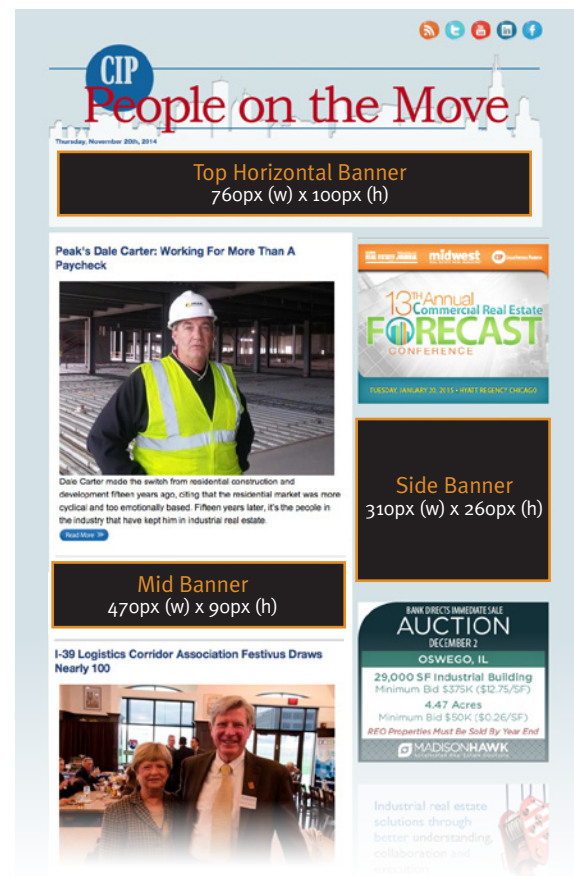
These blasts are the perfect vehicle for advertisers to reach the industry's biggest names, while providing the coverage you need and the prices you want.

ADVERTISING RATES

Top Horizontal Banner 760px (w) x 100px (h)	\$750 per e-blast
Side Banner 310px (w) x 260px (h)	\$500 per e-blast
Mid Banner 470px (w) x 90px (h)	\$500 per e-blast

INCREASE FREQUENCY @ MORE SAVINGS

2-4x Horizontal Banner 760px (w) x 100px (h)	\$500 per week
5+ Horizontal Banner 760px (w) x 100px (h)	\$400 per week
2-4x Side Banner 310px (w) x 260px (h)	\$400 per week
5+ Side Banner 310px (w) x 260px (h)	\$350 per week



SUBMISSION GUIDELINES

Creative must be submitted as a **JPEG** with a resolution of **72 DPI** (pixels/dots per inch) at actual size (*see above for banner dimensions*). We will NOT except PDF files or Microsoft Word documents.

Contact **John Mickey** • 312.644.6942 • jmickey@rejournals.com